

Seller Services

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<http://coreyburr.com/services/seller-services/>

Selling a Home

When we represent you in the sale of your property, you can expect the following:

- Confidential discussion of your expectations and time frame.
 - Thorough tour of your property.
 - Creation of a list of targeted, cost-effective improvements to maximize your property's price on the open market.
 - Detailed competitive market analysis that compares your property to current listings and recent sales in the area.
 - Comprehensive marketing strategy for getting your house sold.
 - Digital photography of property's interior and exterior.
 - Creation of handsome full-color profile sheet with digital photographs.
 - Listing, with photographs, in multiple listing service (MLS), MRIS.
 - Internet listing on coreyburr.com, realtor.com and every other company's website (provided they allow users to access listings from all companies), with photographs.
 - Creation of detailed lender financial sheet outlining loan options for buyer.
 - Attractive yard sign with brochure box.
 - Open Houses.
 - Broker Open Houses.
 - Ads in The Washington Post and other local newspapers.
 - Direct mail announcement.
 - Follow up with agents who show the property.
 - Constant feedback on agent/prospective buyer comments and market activity.
 - Negotiation of all contract terms and contingencies.
 - Oversight of any contingencies related to the sale of the property.
 - Oversight of the settlement process so that the road between contract ratification and settlement goes smoothly, including the facilitation of communication between you and the settlement company, making sure that any particular nuance of your situation is understood and addressed by the settlement company.
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